



National Brown Swiss Youth

Fall Newsletter

November 2024

What We Learned

Junior Contest

Our junior contest applications will be due before you know it. We have many different contests, including the ambassador contest, youth achievement contests, and youth production contests. If you have any questions regarding a contest, feel free to reach out to anyone listed below.

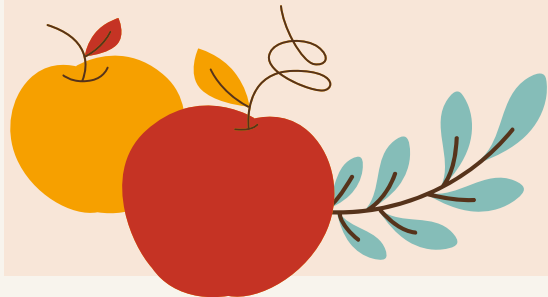
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Sunday Spotlight

We love to shout out our amazing juniors and their accomplishments! We would love for you to be the next one we highlight! Scan the code below to have your accomplishments and memories highlighted on our social media pages.



Important Dates:

- DEC**
15 Bell Ringer entries & photos are due
- MAR**
31 National Junior Contest applications, biographies, and photos are due in the national office
- JUN**
1 Youth Lease Applications are due

Social Media

Facebook: National Youth Brown Swiss Association
Instagram: @brownswissyouth
TikTok: @brown.siwss.youth





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Mission Statement

The purpose of the youth programs of the Brown Swiss Cattle Breeders Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle.

- The Junior Bell Ringer contest provides opportunities for youth to compare animal type and conformation.
- The Youth Production and Cheese Yield contests encourage youth to develop sound and profitable animals.
- The Youth Achievement program provides recognition for youth in two age categories who develop productive cattle and positive leadership skills.
- The Ambassador program allows youth to develop speaking, organization, and public relations skills.
- The Scholarship/Grant's goal is to assist in the education of youth in the field of dairy and/or agriculture or in herd growth by youth ownership.
- The Lease program's purpose is to introduce new youth to showing Brown Swiss. It will provide an opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program's goal is to increase participation in junior contests and junior shows nationwide.



National Convention

The national Brown Swiss convention for 2025 will be held in Lebanon, PA. The dates for the convention are June 25th through the 28th, 2025. Many fun things will be happening, including three tour options, junior activities, and a show to round out the week. We look forward to seeing everyone there!

